



#### CULMINATION OF TWO YEARS OF WORK TO BRING APPAREL PRODUCTION TO OUR MANUFACTURING FACILITIES IN THE UK, AS WE BEGIN TO EXPAND OUR CLOTHING LINES.

Bringing our production together has allowed us to give the same attention to detail to this product, as with our performance equipment.







# **INTRODUCING THE NEW**

OUR NEW T-SHIRTS HAVE BEEN REMODELLED WITH AN ALL-NEW CUT, IMPROVING THE FIT FOR MALE AND FEMALE ATHLETES ACROSS A BROADER RANGE OF SIZES, IN LINE WITH GLOBAL CUSTOMER FEEDBACK.

Constructed with strength sports in mind, we produce the t-shirts using 100% Supima cotton, knitted to our exacting specifications in the UK. The new SBD shirt is both more comfortable and durable, designed to endure years of use in training.



## **BRAND NEW CUTS DESIGNED FOR STRENGTH ATHLETES**

An all-new fit for both men and women, developed in conjunction with athletes and informed by customer feedback. Catering to growing demand for additional sizes, we now offer men's shirts from XS to 5XL, and women's shirts from XS to 3XL.

## FAQ

- Sizing comparison? Will all new shirts use the new cut? Q Q If you have previously purchased an SBD shirt and liked the fit, Yes. The remodelled design for these shirts will be the basis for all Α Α we would recommend purchasing one size smaller in the new fit. future shirt releases How should you clean and care for the t-shirt? Will further colours and styles be available? Q Q We recommend washing the t-shirt in cold water and allowing the Α Yes, and these will be included in future limited edition releases. Α product to air dry. The t-shirt is not suitable for machine washing We would welcome any feedback you might have from customers in temperatures over 30C (86F) or machine drying. on styles that could be popular.
- **Q** What is the warranty on this product?
- A We provide a 12 month warranty period against production defects on this product. Although we expect our products to last a significant amount of time, we would expect that in the rare event that a production defect is missed by our quality control, then it would be apparent to the customer within this period. Issues outside of this period are typically attributable to wear and tear.

## **SIZING CHART**

MEN	XS	S	Μ	L	XL	2XL	3XL	4XL	5XL
CHEST SIZE (CM)	90-96	96-102	102-108	108-114	114-122	122-130	130-138	138-146	146-154
CHEST SIZE (IN)	35½-37¾	37¾-40¼	40¼-42½	<b>42</b> ½- <b>45</b>	45-48	48-51¼	51¼-54¼	54¼-57½	57½-60¾

WOMEN	XS	S	Μ	L	XL	2XL	3XL
CHEST SIZE (CM)	80-84	84-88	88-92	92-96	96-100	100-104	104-108
CHEST SIZE (IN)	31½-33	<b>33-34</b> ¾	34¾-36¼	36¼-37¾	37¾-39¼	39¼-4 <b>1</b>	<b>41-42</b> ½